



Luca Casazza

ART DIRECTOR • DESIGNER

I am a creative enthusiast specialising in art direction and digital product design, boasting over 10 years of experience. Throughout my career spanning London and Milan, I have collaborated with top brands, successfully delivering hundreds of global projects in 40+ countries and gaining invaluable experience. I have been honoured to work on two 'Site of the Day' Awwwards. In every project I take on, my goal is to create impactful and innovative solutions that leave a lasting mark.

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Experience



JAN 2023 - PRESENT

Freelance (Fully remote)

Leading dynamic creative direction, I specialise in crafting innovative product designs and shaping user experiences that captivate and resonate deeply. Elevating brands through thoughtful design solutions.



SEP 2016 - DEC 2022

Forever Audio (London, 114 Tottenham Ct Rd, W1T 5AH)

As Art Director and Senior Designer, I led the development of state-of-the-art digital solutions for international campaigns, served major brands, and produced a multitude of Spotify microsites. I also guided junior team members, fostering their growth and ensuring projects excellence.



SEP 2015 - AUG 2016

Brand it Guru (London, 22 White Church Ln, E1 7QR)

As Digital Designer, I've engaged in diverse creative ventures, including branding, graphic and web design, advertising, motion graphics, illustration, and photography. Proficient in visual storytelling, I brought concepts to life across various mediums to captivate and inspire.



JUN 2011 - AUG 2015

Team Artist (Milan, Bussero, 1 Str. per Cernusco, 20041)

As a Digital Designer, I've crafted diverse marketing materials by integrating graphic design and photography expertise. Additionally, I've enhanced UX/UI for internal software, continually innovating to improve client team management experiences.

Education



CIVICA SCUOLA DI CINEMA LUCHINO VISCONTI
Film producing & Photography school

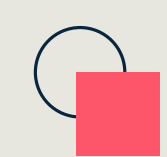


NABA NUOVA ACCADEMIA DELLE BELLE ARTI
Bachelor's Degree in Art direction and Graphic design



LICEO ARTISTICO PAOLO CANDIANI
Arts high school

Skills & capabilities



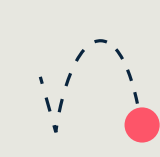
Graphic Design



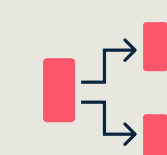
User Interface



Branding



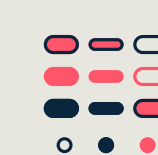
Motion graphic



User experience



Ideation



Design system



Pitch decks

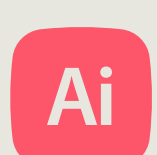
Technical expertise



Figma



Effect House



Adobe Illustrator



Google Suite



Adobe Photoshop



Google Analytics



Adobe After Effects



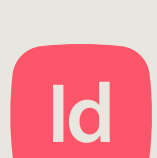
Jira



Adobe Premiere



Notion



Adobe InDesign



Monday



Adobe XD



Trello



Sketch 3



Slack